

Ever feel that your legal knowledge
is password protected
and you don't have the password?



I'm sure we had a matter
like this in Dallas. Didn't we?
Or was it Hong Kong?



AskFirst - Connecting your legal services team to the content they produce.

If your workproduct is currently spread among multiple law firms in disconnected computer networks in various locations, much of it is beyond easy reach and little of it is shared - resulting in significant redundancy. You are probably paying for work you already own but cannot access, costing you additional time and money through frequent 'reinvention of the wheel.'

AskFirst delivers seamless searchability across multiple servers.

AskFirst is a web-based software suite that enables your corporate legal department to securely retrieve, share and reuse workproduct with your preferred outside law firms, legal research and legal publishing partners.

Using breakthrough methods for extracting and comparing metadata from distributed workproduct, AskFirst empowers users to view these disparate resources as part of a single universe of related information - yielding a unique knowledge retrieval and reuse solution.

Very simply, AskFirst eliminates redundancy!

To a degree impossible before now, all the internal or outsourced legal workproduct for which you have paid is available... within files, text documents, e-mails, databases, web pages, spreadsheets, presentations... anywhere and everywhere.

With AskFirst, you can create and securely control your exclusive content network... a single virtual repository... that connects lawyers on your staff to other corporate offices, outside law firms and legal research and publishing partners across the country and around the world.

AskFirst was designed to function simply, using the cutting-edge of Internet and knowledge management technology. After all, most lawyers are not IT experts. Using a web browser, AskFirst enables lawyers to easily conduct network-wide searches for briefs, memoranda, answers and depositions, and multistate and multinational surveys, to quickly find the most on-point material - whether it's stored in an outside counsel's document management system in California or on an e-mail server in Hong Kong. AskFirst will find each and every existing fragment of relevant information existing in any part of your knowledge network.

If it's there, AskFirst will find it.



Ever wonder if you're paying
America's best legal minds for
research you already own?



AskFirst delivers measurable
savings in time and money to your
legal services team.

The metrics speak for themselves:

- Workproduct databases historically yield at least a 25% "hit-rate" for reusable content.
- Editing and updating existing workproduct is 90% more cost-effective than reinventing the wheel.
- A well-managed, enterprise-wide program of legal research and knowledge management can yield at least a 5% savings on your overall corporate legal services

budget, and \$750,000 in savings for each \$3 million spent on legal research.

In short, by using AskFirst to eliminate workproduct redundancy, you can:

- Dramatically reduce your spending on labor-intensive research and writing tasks.
- Create new levels of accountability and responsiveness for your outside law firms and suppliers.
- Generate efficiencies and cost savings of at least 5% off your corporate law department budget - and 25% off your research/writing budget.

AskFirst for measurable savings of both time and money.

LRC's AskFirst Suite of Services

As an AskFirst subscriber, the following services will be customized to your needs:

Workproduct Database:

Retrieve, share and reuse law department and outside counsel workproduct via the AskFirst distributed database, specially designed with:

- A dynamic and intelligent legal taxonomy that grows organically as your repository expands.
- A seamless peer-to-peer search capability across document and e-mail repositories.
- A platform for collaboration and knowledge sharing on an Internet scale.
- A legal concept thesaurus fully customizable to address your specialized industry requirements.

- A framework for future growth and flexibility in terms of meta-data extraction and inclusion of new tools as technology advances.

E-Mail Discovery:

Retrieve, research and review all targeted law department and law firm e-mail communications.

LRC Research Library:

Search LRC's library of selected workproduct - tens of thousands of points of law researched and published by the finest legal researchers in the country.

Additional service options are available to you, including:

LRC Custom Research:

Access LRC's research services on an enterprise-wide basis.

Compliance e-Training:

Access LRC's web-based Integrity Interactive compliance training library of 135 topics in 22 course units for your at-risk employees.



AskFirst harnesses the real power of breakthrough metadata technology.



AskFirst eliminates the need for a centralized database and costly document coding and conversion. All legal workproduct - no matter who created it - remains in its original format and resides in its original location.

Unlike conventional knowledge management solutions available today, AskFirst was designed for truly distributed information sources and users, while preserving maximum flexibility, scalability and security. These advantages result in lower cost of ownership over time, as well as better return on investment and quicker time to implementation.

In short:

■ AskFirst can reside either internally at, or externally to, your law department and can be externally maintained.

■ AskFirst does not require any complex software to be loaded onto your network and will not burden your IT staff.

■ AskFirst is web-enabled, password-protected and fully secure. All searching takes place outside firewalls.

■ AskFirst respects full security control at the document level, enabling a variety of options for sharing metadata or the full text of documents based upon end-user profiles and privileges.

The amazingly simple and elegant result? Your system administrators fully control access based on pre-defined user privileges, and designated end-users are able to easily and securely search your AskFirst virtual repository from their desktops on a 24/7 basis.

E-mail search and retrieval has always been the final frontier.

Until now!

Ever increasing amounts of legal research and corporate knowledge reside in e-mail passing between your law department and outside counsel.

Until now, e-mails and attachments have been virtually impossible to systematically access and reuse, resulting in a massive waste of your knowledge power.

AskFirst transforms your e-mail repositories into searchable archives for legal research, compliance and litigation risk management.

With AskFirst, your intellectual property residing in e-mail becomes a powerful new resource... not a lost opportunity.



askfirst



AskFirst™

to securely access your past,
present and future workproduct

no matter who created it
no matter what format it's in
no matter where it resides



L
R
C | Ask
C | First

LRC and AskFirst - all you need to know.



Minneapolis-based Legal Research Center, founded in 1978, provides industry-leading research, knowledge management and compliance e-training services to attorneys in corporate and private practices throughout the world.

AskFirst software represents the cutting edge of LRC's product and service line. Long recognized as leaders in harnessing

technology to the benefit of its clients, LRC has perfected a process of legal content development and management that reflects excellence, thoroughness, efficiency, accuracy and speed.

In this era of partnering and convergence, Legal Research Center is uniquely committed to helping you succeed, as your dedicated partner and best-in-class solution provider.



All you need to know.™

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